



# Avenue Living's Workforce Housing-Focused REIT

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## Investment Strategy

The Avenue Living Real Estate Core Trust (the "Core Trust") provides investors with the opportunity to invest in professionally managed real estate assets across North America without direct ownership and management responsibilities. It seeks to generate returns through capital appreciation and yield by acquiring assets below replacement value, investing in capital and operational improvements, and implementing an active, resident-focused management approach.

The Core Trust specializes in acquiring multi-family properties characterized by stable occupancy and moderate capital upgrade needs, which cater to a niche multi-family demographic known as "workforce housing".

## What is Workforce Housing?

Workforce housing residents comprise a substantial part of an economy's essential services, with studies suggesting they represent 40% of a market's renter population. Our strategic focus on workforce housing is based on the anticipated growth of this demographic and their increasing demand for high-quality, affordable, and well-managed rental housing options. Many external factors continue to bolster the strength of this market, from population growth to the economic environment. With Avenue Living's distinctive operating platform, we strive to offer an outstanding resident experience to this key part of the housing spectrum while generating value for our investors.

**2006\***

INCEPTION DATE



MULTI-FAMILY



MUTUAL FUND TRUST



CANADA/U.S.

**8-12%**

10-YEAR TARGET TOTAL RETURNS PER ANNUM (NET OF FEES)

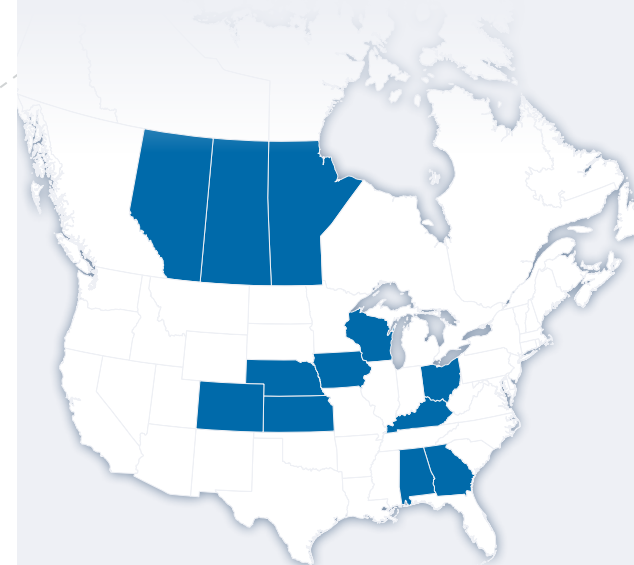
\*Through predecessor entities Core Trust was formed in 2017



## Investing in the Everyday

MULTI-FAMILY | SELF-STORAGE | FARMLAND

Avenue Living Asset Management Ltd. is an asset manager with over \$8.5 billion in assets under management across various markets in Canada and the United States. We focus on long-term investments in asset classes that touch the lives of everyday North Americans. We have strategically built a proprietary platform that differentiates us from our peers. This enables a customer-centric management model that drives value for our customers, investors, and employees.



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